DIGISHA V P

UX / UI DESIGNER — HEALTHCARE DIGITAL PRODUCTS

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PROFESSIONAL SUMMARY

UX/UI designer with almost **2 years of experience designing healthcare SaaS products** for doctors, patients, and pharmacies. Skilled in user research, wireframing, prototyping, and design systems, with a visual design background that keeps complex clinical workflows clear and usable. Builds consistent, scalable interfaces using reusable components, and collaborates with product and business stakeholders to translate user needs into clear, usable designs.

EXPERIENCE

UX/UI Designer
2025 – Present

Clodoc · Manchester, UK (Remote)

- **Pharmacy module:** Designed end-to-end prescription-ordering workflow, from research to high-fidelity Figma prototypes, built to fit existing pharmacy operations.
- **Doctor consultation flow:** Contributed to scribe-enabled consultation flow for doctors.
- **Patient appointments:** Contributed to simplifying appointment-booking flow for patients.
- **Second-opinion flow:** Ideated and designed shared progress tracking across doctor and patient apps to reduce uncertainty in the second-opinion process.
- **Compliance research:** Analyzed 4 product areas, including CDSCO, Schedule H/H1, ABDM/ABHA, and competitor platforms.
- **Design system:** Created color tokens, type scale, and reusable components for the doctor app.
- **AI-assisted workflow:** Use Claude, ChatGPT, and Figma Make for research synthesis, ideation, pressure testing, and rapid prototyping.
- **Collaboration:** Work with design lead and stakeholders; document design decisions.

Freelance Designer
2022 – 2024

Alireza Group of Companies & Bahrain Clients · Bahrain – India

- **Web & social design:** Delivered websites and social media creatives for Alireza Group and Bahrain-based clients.

Website & Social Media Designer
2020 – 2022

Alireza Group of Companies · Bahrain

- **Responsive web design:** Designed website layouts and social creatives across multiple business branches.
- **Brand consistency:** Aligned design output with marketing goals.

Freelance Web & Visual Designer
2018 – 2020

Self-employed · Bahrain

- Delivered websites and social content for clients across industries.

Junior / Trainee Roles
2018

FIT Media (Bahrain) & Linspire Solutions (Calicut)

- Built foundations in web design, HTML/CSS, WordPress and Adobe Illustrator.

DIGISHA V P UX / UI Designer — Healthcare Digital Products

SKILLS

Design & Research: User research • Stakeholder and empathy mapping • Information architecture • User flows • Wireframing • Prototyping (low and high fidelity) • Design systems • Healthcare workflow design • Competitor analysis • WCAG Accessibility

Programming & Prototyping: HTML/CSS/JavaScript (Basic knowledge) • AI-assisted design tools (Figma Make, Claude, Lovable) • Vibe-coding

Software: Figma • Adobe Illustrator • Adobe Photoshop • Procreate • WordPress

EDUCATION

Immersive UX Design Program (IUXD), National School of Interaction Design (NSID) 2024 – 2025

B.Tech, Electronics & Communication Engineering, CUSAT University 2011 – 2015

CERTIFICATION

High Stakes UX Mastery, ZEUX Innovation May 2026

LANGUAGES

English • Malayalam • Hindi