

# DIGISHA V P

## UX / UI DESIGNER — HEALTHCARE DIGITAL PRODUCTS

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### PROFESSIONAL SUMMARY

UX/UI Designer with an engineering foundation and several years of hands-on web and visual design experience, now specialized in healthcare product design. Currently designing across doctor, patient, and pharmacy applications for an integrated healthcare platform — translating complex clinical and pharmacy workflows into clear, usable interfaces. Skilled in user research, wireframing, prototyping, and design systems using Figma.

### CORE SKILLS

- UX**
- User Research • User-Centered Design • Persona & Empathy Mapping • Information Architecture • Wireframing • Prototyping • Design Systems
- Tools**
- Figma • Adobe Illustrator • Adobe Photoshop • Procreate
- Also**
- Basic HTML/CSS • WordPress

### EXPERIENCE

- UX/UI Designer**

2025 - Present

Clodoc • Manchester, UK (Remote)

- Design user flows, wireframes, and interactive Figma prototypes for an integrated healthcare platform serving doctors, patients, community health workers, and pharmacies.
  - Conducted secondary research across 4 core product areas to inform feature scope and workflow decisions.
  - Contributed to a shared progress-tracking feature adopted across the doctor and patient apps, giving both sides visibility into the care journey.
  - Currently leading UX for a pharmacy-facing prescription ordering workflow — research through wireframes — designed to fit within pharmacies' existing operations with minimal disruption.
  - Collaborate directly with a design lead and cross-functional stakeholders, maintaining clear documentation to keep decisions aligned across teams.
- Freelance Designer**

2022 - 2024

Alireza Group of Companies & Bahrain Clients

- Continued as a freelance designer for Alireza Group of Companies following the in-house role, delivering ongoing website and social media design work.
  - Took on additional freelance graphic design projects for Bahrain-based clients (2023-2024) while completing UX/UI training at NSID.
- Website & Social Media Designer**

2020 - 2022

Alireza Group of Companies, Bahrain

- Designed responsive website layouts and social media creatives across multiple business branches, maintaining brand consistency.
  - Partnered with marketing teams to align design output with business goals.

EXPERIENCE (CONTINUED)

Freelance Web & Visual Designer2018 - 2020

Self-employed

- Delivered websites and social content for clients across industries; completed commissioned digital and traditional portrait work.

Junior / Trainee Roles2018

FIT Media (Bahrain) & Linspire Solutions (Calicut)

- Built foundational web design and content skills — HTML/CSS, WordPress, Adobe Illustrator, Dreamweaver — through early junior and trainee positions.

EDUCATION

Immersive UX Design Program (IUXD)2024 - 2025

National School of Interaction Design (NSID)

B.Tech, Electronics & Communication Engineering2011 - 2015

CUSAT University

LANGUAGES

English · Malayalam · Hindi